



FOR IMMEDIATE RELEASE

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**VTECH® INVESTS IN THE GRADUATING CLASS OF 2020**  
*Deserving Classrooms Across the Country to Receive  
Whiz Kid™ Learning Centers, College Savings Bonds and an  
Exclusive Celebration Hosted by Erin Sanders of Nickelodeon's® "Zoey 101"*

CHICAGO (July 31, 2007) – Is a kindergarten classroom you know full of inspiration, yet short on educational resources? Today, VTech® Electronics North America, the creator of the Electronic Learning Products category, announced the "Whiz Kid™ Class of 2020" contest. VTech will award three classrooms nationwide with Whiz Kid Learning Centers that will include several of VTech's new Whiz Kid PC Learning Systems, a multidimensional learning product for children ages 3 to 6. In addition, winning classrooms will receive brand new computers and printers, as well as a \$500 savings bond for each student to jump-start their college savings.

"Even before I played the studious Quinn, I've always been dedicated to my studies and enjoyed learning," said Erin Sanders of Nickelodeon's® "Zoey 101." "I am excited to partner with VTech to help bring Whiz Kid Learning Centers to kindergarten classrooms and make learning fun for the class of 2020!"

"For the past 30 years, VTech has provided children with educational learning toys to instill a love for education and make learning fun," said Julia Fitzgerald, vice president of marketing, VTech Electronics North America. "We are proud and excited to invest in the class of 2020 and give every child an opportunity to chase their educational dreams."

**How to Enter**

From July 30, 2007 through September 7, 2007, kindergarten teachers and parents of kindergarten students in the 2007-2008 school year, can enter VTech's "Whiz Kid Class of 2020" contest by submitting a classroom photo and writing a short essay describing the class' need for additional technology in the classroom and how the kindergarteners would benefit from a Whiz Kid Learning Center. The winners will be posted on [www.vtechwhizkid.com](http://www.vtechwhizkid.com) after October 22, 2007.

For more information on how to nominate a classroom and a complete set of rules and regulations, visit [www.vtechwhizkid.com](http://www.vtechwhizkid.com).

**About the Whiz Kid PC Learning System**

Available fall 2007, VTech's Whiz Kid PC Learning System brings interactive activities to life through the PC! This new learning platform let's kids enjoy smart play two ways; they can play on-the-go or connect Whiz Kid to the PC and learn from more than 100 activities that teach everything from letters and numbers to more advanced skill building in reading, math, science and more!



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Kids can select from a variety learning activity pages and play on-the-go or connect Whiz Kid to their PC and watch the activity pages come to life. PC-play also links kids to the safe Whiz Kid Web World site where they can play Whiz Kid online games, and parents can track their child's progress or print lost or damaged activity pages.

The Whiz Kid Learning System will be available at major retailers nationwide for \$49.99 (ERP). Whiz Kid includes the Wondertown Whizware™ (software) title, and additional Whizware titles will be available including character favorites such as Bob the Builder, Dora the Explorer, Spidey & Friends, Scooby-Doo, and Thomas & Friends for \$19.99 (ERP).

**ABOUT VTECH**

VTech, the creator of the Electronic Learning Products (ELP) Category and the award-winning V.Smile TV Learning System, is a world leader of age-appropriate learning toys. Since 1976, VTech has been developing high-quality, innovative educational products that enrich children's development, from birth to preteen, through fun and smart play.

VTech Electronics North America, LLC is based in Arlington Heights, Ill. VTech Electronics Ltd. is headquartered in Hong Kong with distribution throughout North America, Europe and Asia.

For additional information visit [www.vtechkids.com](http://www.vtechkids.com).

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